

## 2024-2025 SPONSORSHIP OPPORTUNITIES

### SCHOOL YEAR SPONSORSHIPS:

SPARTAN CHAMPION SPONSORSHIP:  
\$10,000

- 3' x 6' vinyl banner with logo displayed on fence along State Street
- Premium recognition on all digital media (Facebook, Instagram, St. Mary's website, Auction Frogs event website)
- Display business cards and/or brochures and attendee take-aways at the official sponsor table at the gala
- Name and logo on gala invite
- Full page ad in gala program
- Name and logo on gala slideshow
- Spoken acknowledgement throughout gala

COLLABORATING SPARTAN SPONSOR: \$7,500

- 3'x4' vinyl banner with logo displayed on fence along State Street
- Recognition on all digital media (Facebook, Instagram, St. Mary's website, Auction Frogs event website)
- Display business cards and/or brochures and attendee take-aways at the official sponsor table at the gala
- Name and logo on gala invite
- Half page ad in gala program
- Name and logo on gala slideshow
- Spoken acknowledgement throughout gala

CONTRIBUTING SPARTAN SPONSOR: \$5,000

- Logo with other contributing sponsors on vinyl banner displayed on fence along State Street
- Recognition on all digital media (Facebook, Instagram, St. Mary's website, Auction Frogs event website)
- Display business cards and/or brochures and attendee take-aways at the official sponsor table at the gala
- Name and logo on gala invite
- Quarter page ad in gala program
- Name and logo on gala slideshow
- Spoken acknowledgement throughout gala

TUITION RAFFLE SPONSOR: \$5,000

- Name and logo on gala slideshow
- Recognition on all digital media (Facebook, Instagram, St. Mary's website, Auction Frogs event website)
- Inclusion of business name and logo in all ads for raffle that are placed in church bulletins throughout the diocese
- Spoken acknowledgement during event before the winner is drawn at the gala

AUCTION FROGS SPONSOR: \$2,000

- Official sponsor of the gala and auction website. Prominent logo placement on all website pages.
- Name and logo on slideshow



## DIAMONDS AND DENIM GALA SPONSORSHIPS:

### 75<sup>TH</sup> ANNIVERSARY CHAMPAGNE TOAST SPONSOR: \$3,500

- Business card attached to drink ticket for each gala attendee
- Name and logo on slideshow
- Name and logo on event website
- Spoken acknowledgement at event
- Display business cards and/or brochures and attendee take-aways at the official sponsor table at the gala

### PADDLE SPONSOR: \$2,000

- Business name and logo on the back of the live auction bid paddles
- Name and logo on gala slideshow
- Name and logo on gala website

### CHECK IN TABLE SPONSOR: \$2,000

- Name and logo on gala slideshow
- Name and logo on event website
- Opportunity to place branded materials at table where all attendees will check in and out, including but not limited to tablecloth, brochures, cards, displays and banners

### DESSERT AUCTION SPONSOR: \$1,000

- Name and logo on slideshow
- Name and logo on event website
- Opportunity to place branded materials at Dessert Auction

table, including but not limited to tablecloth, brochures, cards, displays and banners

### SPONSOR A LIVE AUCTION ITEM: price varies, estimated cost \$2,000- \$7,000

- Collaborate with the St. Mary's gala team to come up with an item to be auctioned off during the live auction.
- Name and logo on website
- Name and logo on slideshow
- Logo and name displayed on projection screen while item is being auctioned off.
- Name mentioned in item description in program.

### SPONSOR A SILENT AUCTION ITEM: cost of item donated

- Donate an item and display your name and logo next to the item at the event.
- Name mentioned in item description on website

### TABLE SPONSOR: \$500

- Decorate a VIP table with branded tablecloth, centerpiece, business cards and/or brochures and attendee take-aways

### PROGRAM ADS:

- Full page: \$600
- Half page: \$300
- Quarter page: \$150

